



european
burden-eu
of disease
network

KNOWLEDGE TRANSLATION AND HEALTH POLICY FOR BURDEN OF DISEASE

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16th October

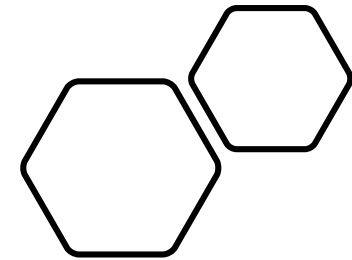
30.L. session



 **cost**
EUROPEAN COOPERATION
IN SCIENCE & TECHNOLOGY



COST is supported by the EU
framework programme Horizon 2020



29 participants

17 countries

3 themes

1.5hrs

COST Action [burden-eu] in Copenhagen 19th February 2020



REACH OUT TO INTERNATIONAL ACTIVITIES

process

Investing in building Int. partnerships ← **input**
Taking advantage of changing EU ^{council} presidencies
↳ entrance of new regulation

Creating Partnerships outside "traditional"
Public Health partners (e.g. environment)

output

Solidarity
sustainability
Video messages from key int org.
High profile public figures
Using social media int figures
Analyzing int. interests →
Global governance





COMPILE GOOD PRACTICES IN KNOWLEDGE TRANSLATION

GOOD PRACTICES in KT

- Involvement:** Involve SH (first identify!)
Know the audience: Know the audience (megaphone icon)
- Actions to take HLP to include:** 1. 2. 3.
Window of Opportunity: Window of Opportunity (envelope icon)
- Videos:** Videos (play button icon)
Be selective: be selective (star icon)
- Policy briefs:** policy briefs (document icon)
- Infographics:** Infographics (person with heart and checkmark icon)
- Intersectorality:** Intersectorality (stick figures icon)
- Education:** educating journalists, Mass media (lightbulb icon)
- Plain language:** Plain language (tongue icon)
- Country comparisons:** Country comparisons (bar chart icon)
- Health gains:** Show Savings? health gains (euro symbol, graph, and heart icons)
- Tailor-made solutions:** Tailor-made solutions for dec.-makers (t-shirt icon)
- Evaluation:** evaluation (A → P → D → C → A cycle)
- Put yourself into politicians' shoes:** put yourself into politicians' shoes (shoe icon)
- (un)certainty:** (un)certainty (circle with arrow icon)

3. DEVELOP A KNOWLEDGE TRANSLATION ROADMAP.

I. WHAT DO YOU THINK IS IMPORTANT

- show numbers → translates into costs, consequence
- easily understood and clearly demonstrated for decision makers
- Disability (current ^{real} indicator) = important for decision makers, (↑ life expectancy)
- Emphasize on what (we think) the politics would listen to.
- Else measurable/successful examples
- Knowing your audience
ASK the audience* - feedback.
* specific groups
- Educate children - younger generation

* Define the need of a roadmap (what is missing) - Diversity
II. WHAT YOUR CONTRIBUTION WILL BE between countries.*

- Infographic/Flowchart (what-how-whom)
* data: figures/graphics
- Innovative issues (YU, YLD) applied to the general/targeted populations (poor, marginalized people)

III. WHAT DO YOU WANT TO GET FROM THIS

- **ACTION**
- Strong representation in groups, public health, institutions
- New evidence
- Involvement of Institutions like EU, ~~IA~~ IANP/
- Publication-participation in congress
- Education, Training (future stakeholders)
- Civil societies - other collaborators
- Patients' association
- Prioritize knowledge

- Evaluation of the current status, so as to expand
- Use previous experience (where available) regarding interpretation



DEVELOP A KNOWLEDGE TRANSLATION ROADMAP



Engagement & Co-ownership

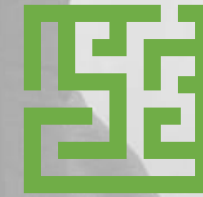
Co-development in practice



Knowledge translation:
guideline, evidence-based
practice model,
implementation program
etc.



Health policy framework:
context, content-factors
(enablers, facilitators),
processes and stakeholders
(actors)



Implementation challenge: of
converting a piece of evidence
into a useable form



We need your input...

- A. What do you think is the most important **obstacle** in your country regarding knowledge translation of BoD into the policy making process?
- B. How could knowledge translation of BoD be **improved**?

Please use the Q&A chatroom to post your suggestions

Next steps



Making an inventory of good practices



Use the DALYs and effectiveness data (QALY like)



A diagram of 'policy-making' communication/ guidance on steps, challenges, opportunities, infographics



Impact of infographics on policy-makers on what works and what doesn't



Estimates are published, but impact is not evaluated



Thank you for listening :)

Acknowledgements

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Please get in touch:

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**THANK
YOU**

FOR

YOUR

PARTICIPATING